

PLEDGE2LOCAL



APRIL 2021

INTRODUCTION



Welcome to the latest edition of Pledge2LOCAL. Are you taking part in the Great British Spring Clean Up? We will have new **campaign materials** you can share available from www.pledge2recycle.co.uk.

If you would like to find out more, share what you are working on or start a conversation, **please do get in touch**.

WHAT WE ARE WORKING ON



2021 UK HOUSEHOLD PLASTICS COLLECTION SURVEY

The **2021 UK Household Plastics Collection Survey** will be emailed to you in the coming weeks. This year, based on your feedback, the format of the survey has been updated and there are fewer questions to answer. From your feedback we recognise that everyone is facing significant time pressures and many challenges, particularly with government consultations, so hope this new format will help make it easier for you to complete the survey quickly and easily.

RECOUP wishes to express thanks to everyone involved in the waste collection and management process for taking the time to respond each year. The **Survey Report**, supported by both LARAC and NAWDO, is widely circulated and quoted across both the plastics resource and recycling industry and within government. To make this data robust RECOUP contact and try to collect data from all Local Authorities and Waste Management organisations across the UK. Please help support this process by completing and returning your information when you receive the survey.

To see how your data is used, please download the freely available **2020 UK Household Plastics Collection Survey** report. If you have any questions regarding the survey please contact Tom.McBeth@recoup.org.



2021 RECOUP Conference – BOOK NOW

RECOUP is pleased to confirm the return of Tom Heap, BBC Countryfile and BBCRadio4 Costing the Earth presenter, as the moderator for the new format hybrid **RECOUP conference, Thursday 30th September**. Discussions will include the Impact of Plastics, NetZero and how together we can tackle Climate Change.

The RECOUP conference brings together organisations from across the whole plastics resource and recycling value chain, providing opportunity for open discussion, information sharing and networking. If you are a RECOUP member, you can get a free ticket, but you still need to book to reserve your place.

Why not maximise your visit by arriving the evening before and joining the **Pre-Conference Dinner** on Wednesday 29th September. Tickets and must be booked separately to your conference ticket. Please note accommodation is not included.

YOUR NEWS AND VIEWS

WHAT ARE YOU WORKING ON?

If you are planning a communications campaign, working with residents or community groups to increase recycling, please get in touch. We can provide support, images and graphics, including flyer templates, that are freely available. Alternatively tag us in using [@pledge2recycle](https://www.instagram.com/pledge2recycle) on social



media and we will gladly share your news and updates with others.

For more information contact **Amanda Bakewell**.

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